

LOGO: **STEVE TOSHI**

FONT: **PROXIMA SERA / BLACK**



**STEVE
TOSCHI**
FOR ST. HELENS MAYOR



YELLOW
HEX: #FEB602
RGB 254, 182, 2
CMYC 0%, 28%, 99%, 0%
PANTONE 1235 C

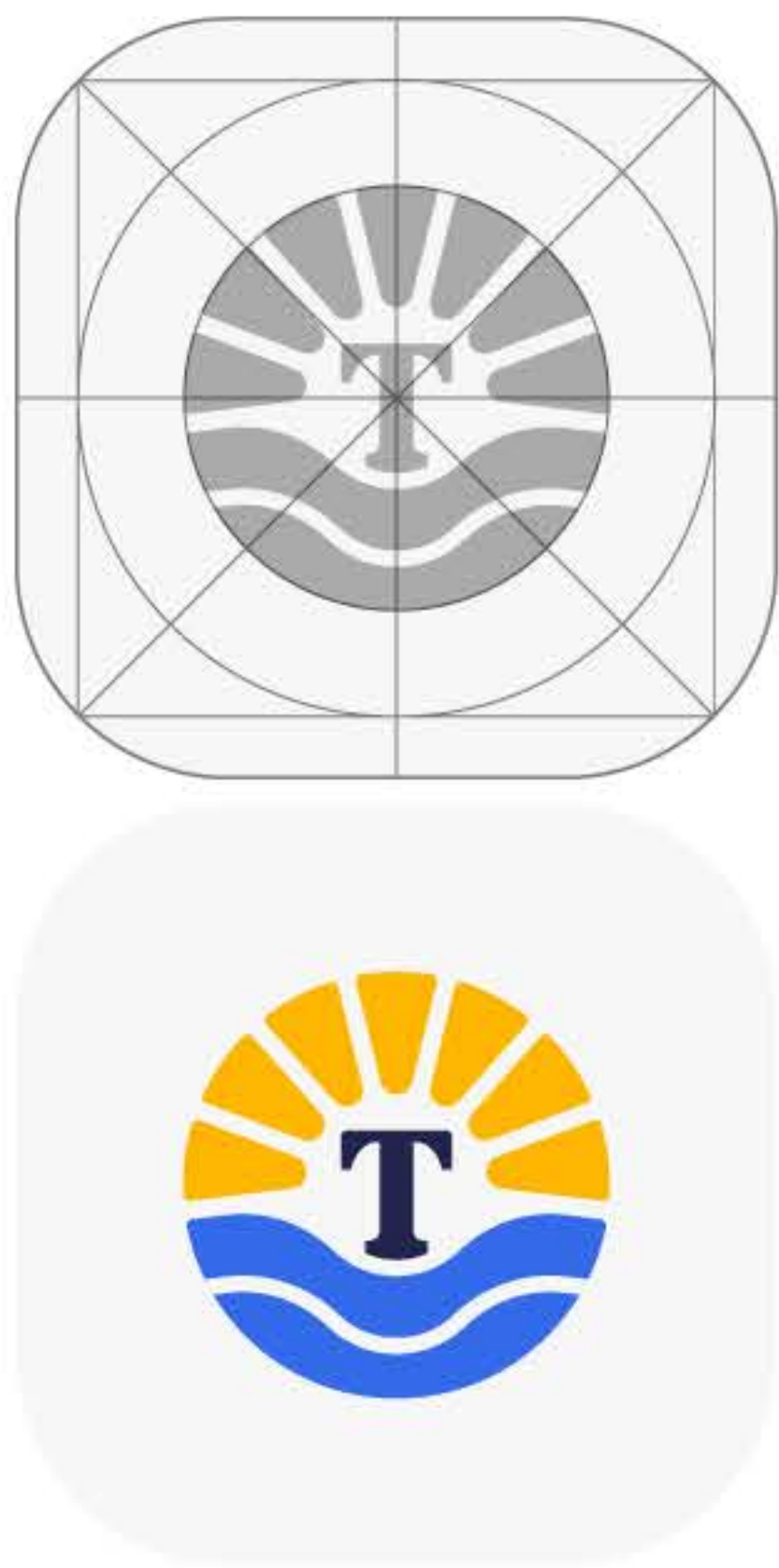
BLUE
HEX: #336AEA
RGB 51, 106, 234
CMYC 78%, 55%, 0%, 8%
PANTONE 2727 C

DEEP BLUE
HEX: #22244E
RGB 34, 36, 78
CMYC 56%, 54%, 0%, 69%
PANTONE 274 C

BLEACHED DENIM
HEX: 626996
RGB 98, 105, 150
CMYC 35%, 30%, 0%, 41%
PANTONE 7668 C

WHITE
HEX: #FFFFFF
RGB 255, 255, 255
CMYC 0%, 28%, 100%, 3%
WHITE 100%

SYMBOL



LOGO APPEARANCE ON DIFFERENT BACKGROUND COLOURS



LOGO ROUND VERSION



Secondary logo. Can be used for printed products. Also can be used as a photo of the group in social media.